LSU OLINDE CAREER CENTER

Individual and Corporate Recognition Opportunities

Discovering Passion. Empowering Success.
The mission of Career Services is to assist students and alumni in choosing careers, obtaining career-related work experiences while in school, developing job search skills, and securing employment or admission to graduate or professional school.

Louisiana State University is an interactive community in which students, faculty, and staff together strive to pursue truth, advance learning, and uphold the highest standards of performance in an academic and social environment.

— LSU Commitment to Community

Career preparation is the leading reason students attend college, and competitive programs that support professional growth are highly regarded by today’s top students. LSU Career Services enhances the caliber of an LSU education, providing students and graduates with sound preparation for the next phase of their lives. Our team offers the tools, resources, and assistance LSU students and alumni need to achieve their goals and, in turn, supports hundreds of employers nationwide.

We are proud to position a premier career center in the LSU Student Union—a convenient, central location on campus. A state-of-the-art center will allow LSU Career Services to expand services and programs to students and alumni; hire additional support professionals; and better collaborate with employers who hire talent from LSU.

LSU Career Services hosts thousands of one-on-one visits with students, employers, and alumni each year. Sessions are tailored to provide guidance that aligns with each individual’s goals and interests. In so doing, we help LSU produce graduates capable of coupling academic course work with individual passions—a critical blend for nurturing lifelong career skills.

For more than 25 years, LSU Career Services has consistently partnered with employers eager to recruit young talent to move their companies forward. These employers come to LSU because they know our ambitious students and alumni will help their organizations achieve strategic goals and generate future progress. In short, LSU produces leaders.

STUDENT SPOTLIGHT

William Pritchard
Senior
Petroleum Engineering

William took advantage of Career Services early on in his college career. Through the On-Campus Interviewing Program, he was able to interview with companies in not only Louisiana, but also in Texas and California. He attributes this to the fact that Career Services develops and maintains good relationships with so many companies.

“I would recommend to incoming freshmen to really get acquainted with LSU Career Services. You can get a lot of valuable experience interviewing as a freshman or sophomore and even get some great internships. The more comfortable you are with it, the more it will pay off and by the time you’re a senior, it will help you land a full-time job.”

MISSION OF LSU CAREER SERVICES

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THE VALUE OF THE LSU OLINDE CAREER CENTER

“More than half of engineering and construction management graduates in the state of Louisiana come from LSU. Career Services provides the critical liaison between our students and the engineering and construction industries. In 2011-12, nearly 75 percent of the prescheduled interviews conducted through the On-Campus Interviewing Program were associated with College of Engineering graduates. Establishing the new Career Center is critical for the success of both our students and our corporate partners.”

Dean Richard Koubek, College of Engineering

“LSU Athletics is committed not only to providing the resources necessary for our student-athletes to win championships but also to succeed in life after graduating from LSU. It is a well-known fact that only a very small percentage of college student-athletes achieve a career in professional sports, so the LSU Career Center is critical to our mission of helping our student-athletes establish a career path that will help them thrive in the workforce and become productive citizens for our community and our state.”

Joe Alleva, Vice Chancellor and Director of Athletics

“We prepare our students for careers in business and LSU Career Services helps to close the loop on the whole process. We are excited that our students and the exceptional staff at Career Services will have a great new state-of-the-art facility to call home.”

Interim Dean Richard White, E. J. Ourso College of Business

Each month, we refer more than 1,000 resumes to employers with open positions.

In a typical year, employers conduct approximately 4,000 interviews in our 19 interview rooms—That’s > 200 interviews per room!

ANNUAL CAREER EXPO
THE LSU CAREER CENTER—$1,500,000

1 WELCOME & INFORMATION CENTER
—Impact: An inviting entrance for Career Services’ thousands of employer, alumni, student and parent visitors
$100,000

2 WORKFORCE DEVELOPMENT CENTER
—Impact: Interactive multimedia library of career and occupational information essential to developing the future workforce, including a display of professional attire
$200,000

3-4 STUDENT FINANCIAL MANAGEMENT CENTER
—Impact: Information and financial counseling and coaching to help students effectively manage their finances and plan for the future by knowing how to save, spend, pay bills and plan for life during and after college
$250,000

5-9 COUNSELING CENTER
—Impact: One-on-one career counseling to guide students in the career decision-making process and planning for successful future careers
$250,000

10-15 OPERATIONS SUITE
—Impact: Director’s Office, Fiscal, human resource, events and communications functions
$250,000

16 EXECUTIVE CONFERENCE ROOM
—Impact: Meeting and presentation work space for six to nine staff members and visitors of the LSU Career Center
$50,000

17-22 WORK EXPERIENCE SUITE
—Impact: Assistance with securing internship, co-op, part-time job, and volunteer experiences that allow students to try out college majors and become competitive in the full-time job search
$250,000

23-29 JOB SEARCH SUITE
—Impact: Coaching for students in every aspect of effective job searching and development of lifelong job-search skills
$250,000

31-37 EMPLOYMENT SERVICES SUITE
—Impact: Strategic assistance with all aspects of successfully recruiting LSU talent
$250,000
1. STUDENT RECEPTION AREA
   - Impact: Inviting entrance and waiting area to prepare LSU students for their on-campus interviews with employers
   - Cost: $100,000

2. EMPLOYER GREETER ROOM
   - Impact: Professional pre-interview meeting space for employers to greet students, create familiarity with each candidate, and share information about their companies
   - Cost: $200,000

3. EMPLOYER LOUNGE/BUSINESS CENTER
   - Impact: Comfortably furnished lounge with complimentary refreshments and a fully equipped business center for visiting recruiters
   - Cost: $100,000

4. SMART CLASSROOM
   - Impact: State-of-the-art classroom equipped with audiovisual tools, voice conferencing, LAN connections, and wireless Internet access available to students, alumni, employers, visitors and LSU staff
   - Cost: $200,000

5. EXECUTIVE CONFERENCE ROOM
   - Impact: Large executive boardroom setting for training and presentations equipped with audiovisual, voice-over and videoconferencing media
   - Cost: $100,000

6. GLOBAL TELECONFERENCING ROOM
   - Impact: Dedicated to global and domestic interviews via teleconferencing equipment
   - Cost: $75,000

7-27 INTERVIEW ROOM
   - Impact: Twenty-one private, professional interview settings for on-campus recruitment of LSU students—15 rooms for small-group and one-on-one interviews and six more spacious areas for panel interviews
   - Cost: (15) at $25,000 per room & (6) at $30,000 per room

LENGTH OF RECOGNITION
Corporations will be recognized for 10 years for naming of the LSU Career Center, 7 years for naming of the LSU Recruitment Center, and 5 years for all other recognition opportunities. Individuals will be recognized in perpetuity.
LSU Career Services’ staff, resources, and programs assist students and alumni at every stage of career development—from identifying a career and curriculum to complement an individual’s strengths and gaining practical experiences in school, to developing proven job-search skills and connecting with potential employers.

We provide assessments and interpretations to facilitate self-awareness and individual career counseling to help students and alumni focus on their objectives. Our job fairs showcase the breadth of today’s career opportunities, while our Experiential Education team focuses on helping students gain résumé-building experience. Our online resources connect students and alumni with mentors and potential employers. Additional resources we offer help students polish job-search skills, from interviewing to writing résumés, cover letters, and thank you notes.

The changing economy and technological advances make today’s job market increasingly global and competitive. LSU Career Services prepares students and alumni to excel in the workplace, and we help employers develop recruiting strategies that maximize results. We are champions for LSU students and alumni and the employers who recruit them.

You can partner with LSU Career Services as we strive to recruit and retain diverse students of the highest quality; prepare students for today’s global job market; and construct a premier career center befitting Louisiana’s flagship university. Your support of the LSU Career Center will contribute to a more inviting and productive atmosphere in which to recruit, one that will allow LSU Career Services to be more responsive to student needs. In the long term, your partnership with us will result in an LSU workforce that is better prepared to serve our communities.

As an LSU student, Chris attended workshops hosted by Career Services, including one that led him to an internship with Lucasfilm. Our team helped Chris polish his application materials, and he landed the job. Chris returned to Career Services for help preparing to interview for a full-time position with Lucasfilm, where he still works. Even today, Chris says, he visits us online to pick up tips for keeping his résumé up to date.

“As from the personal interest and encouragement to the professional mentoring, all of my experience with LSU Career Services has been invaluable in realizing my dreams.”

STUDENT SPOTLIGHT
Bethany Roussell
Senior
E. J. Ourso College of Business
Employer & Student Outreach Intern, LSU Career Services

As an intern in our office, Bethany not only conducted outreach to students and employers, but she also took advantage of our services to guide her own job search. Bethany credits our online Careers2Geaux system with much of her job search success. She was able to post her résumé, get valuable feedback, and ultimately land a part-time job all via Careers2Geaux. Bethany realizes the importance of gaining valuable work experience while in school.

“The great thing about LSU Career Services is that it provides a complete package of everything you need to know from once you start college to when you graduate and are looking for a job. Career Services helped me get my first job on campus. I was able to post my résumé online. It’s been really valuable for me.”
Connecting Students and Employers

We hosted/co-hosted 18 recruiting, interviewing, networking and career enhancement events during the 2012-13 academic year: Career Expo (2), E. J. Ourso College of Business Networking Reception (2), Teacher Interviewing Day (2), College of Engineering Networking Reception (2), Art & Design Interviewing Day, Construction Interviewing Day (2), Health Professions Career Fair, Summer & Part-time Jobs Fair, Networking Night at Manship, Student Involvement Fair, Work Experience Week, the Sophomore Success Series and the Humanities and Social Sciences Career Event.

Meeting Unique Student Needs

The Job Search team actively assisted international students and student athletes through population specific programming. As a result, a presentation at the International Student Orientation helped acquaint these students with the services our office provides. The coordination and implementation of programming, targeted at each academic level, allowed Job Search to promote and provide services that Student Athletes may have missed due to hectic schedules.

Impacting Students

The Career Decision Making team facilitated the implementation of walk-in appointments, as a result a total of 782 students were seen during the course of the academic year.

The Career Decision-Making team focused on enhancing diversity and outreach efforts, as well as providing a knowledge center intended to educate and promote diversity communication.

The Experiential Education team and the Director completed the transition of the Internship Council from an ad-hoc committee to a true Council. The Council began a partnership with the Office of Risk Management to determine areas of growth with regards to University approved programming.

The Experiential Education team partnered with the College of Science, University College and Alpha Epsilon Delta and hosted the inaugural Health Professions Career Fair in fall 2012. The event attracted 23 organizations and more than 500 students.

LSU Olinde Career Center

The Career Services’ staff is excited to prepare for the upcoming move to the state-of-the-art LSU Olinde Career Center in the Student Union. Fundraising efforts for this new facility are underway and nearing the final stages. The new Career Center is targeted to open in spring 2014.
## LSU Career Center Naming Opportunities

<table>
<thead>
<tr>
<th>Level One</th>
<th>Amount</th>
</tr>
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<tbody>
<tr>
<td>Welcome/Information Center</td>
<td>$100,000</td>
</tr>
<tr>
<td>Workforce Development Center</td>
<td>$200,000</td>
</tr>
<tr>
<td>Counseling Center</td>
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</tr>
<tr>
<td>Work Experience Services</td>
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<tr>
<td>Job Search Services</td>
<td>$250,000</td>
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<tr>
<td>Employment Services</td>
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<tr>
<td>Operations Suite</td>
<td>$250,000</td>
</tr>
<tr>
<td>Student Financial Management Center</td>
<td>$250,000</td>
</tr>
<tr>
<td>Executive Conference Room</td>
<td>$50,000</td>
</tr>
<tr>
<td>Office (31)</td>
<td>$50,000 per room</td>
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</table>

<table>
<thead>
<tr>
<th>Level Two</th>
<th>Amount</th>
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<tbody>
<tr>
<td>LSU Recruitment Center</td>
<td>$500,000</td>
</tr>
<tr>
<td>Student Reception Area</td>
<td>$100,000</td>
</tr>
<tr>
<td>Employer Greeter Room</td>
<td>$200,000</td>
</tr>
<tr>
<td>Employer Lounge/Business Center</td>
<td>$100,000</td>
</tr>
<tr>
<td>Interview Room (15)</td>
<td>$25,000 per room</td>
</tr>
<tr>
<td></td>
<td>$30,000 per room</td>
</tr>
<tr>
<td>Smart Classroom</td>
<td>$250,000</td>
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<tr>
<td>Executive Conference Room</td>
<td>$100,000</td>
</tr>
<tr>
<td>Global Teleconferencing Room</td>
<td>$75,000</td>
</tr>
<tr>
<td>Career Center Champion</td>
<td>$1,000+</td>
</tr>
</tbody>
</table>

Please contact us for more information about naming opportunities, corporate matching gifts, and other opportunities to give at a level that best fits you.

Mary Feduccia, Ph.D., Director, Career Services, 225-578-2162, mfeducc@lsu.edu
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last updated 08/12
"We feel that the Career Center will be a major cog in the development and maturation of well-trained young men and women for the betterment of our State and our Country."

— Dr. Henry D.H. "Heck" Olinde, Sr.

pictured: LSU Olinde Career Center partners at the groundbreaking ceremony
Make a lasting commitment by investing in the new LSU Olinde Career Center at Louisiana's flagship university.

Please contact us to discuss individual and corporate recognition opportunities:

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We look forward to partnering with you.