EMPOWER 2015 Assessment

Divisional Mission

To recruit, admit, engage, retain, and graduate a diverse student population for success at LSU and beyond. We enhance learning by fostering critical thinking and ethical responsibility to create a university experience that transforms lives.

Departmental Mission

Greek Life transforms lives by supporting and facilitating opportunities and experiences within the Greek community to discover, engage, and learn while fostering an environment for peer accountability based on fraternal values.

Program Description: EMPOWER weekend is a two day leadership retreat for new Greek members in the LSU Greek community. This weekend not only serves to develop skills for tomorrow's Greek leaders, but also to educate these students on the history and culture of the respective Greek councils, chapters on campus, and the Greek Board of Directors (GBOD). EMPOWER consists of two parts, Phase 1 and then the actual EMPOWER weekend retreat.

Student Success Outcome(s)/Strategic Plan Goal(s)

- Knowledge acquisition
  - Increase the knowledge of the 3 Councils and GBOD
- Interpersonal/Intrapersonal Competence
  - Increase knowledge of how to get involved in the Greek community and/or their own chapter
- Citizenship and Social Responsibility
  - Understand the value of the Greek experience

Project Specifics

Project Title: EMPOWER 2014 Assessment

Purpose of the project: To assess Phase I and knowledge gained during EMPOWER, to include the 3 councils, GBOD, how to get involved in the Greek Community and
individual chapters. The goal is to gather information that will be beneficial in improving EMPOWER for 2016.

**Assessment method:** Pre-test survey, post-test survey, and follow-up focus group to verify results, via Campus Labs online. Pre and post-test sent to all EMPOWER participants, with follow-up focus group occurring after post-test to assist in verifying the results.

**Staff contact(s):** Jonathan Sanders Jsanders@lsu.edu 225-578-2171
Zachary Carr zcarr1@lsu.edu 225-578-2171

**Timeline/frequency:** Continuation of an annual assessment occurring each spring semester. Pre-test to be sent out Feb. 2nd and close on Feb. 15th. Reminder emails to be sent out Feb. 5th and 10th. Post-test to be sent out March 2nd and will close March 15th. Reminder emails to be sent out March 5th and 11th.

**Population/Sample to be assessed:** Greek students who participate in EMPOWER 2015

**Special challenges to this assessment:** Equal council representation and participation in the surveys and focus group.

**Use to improve current practice:** The results of the 2015 Assessment will be compared to 2010, 2011, 2012, 2013, 2014, and recommendations will be made for EMPOWER 2016 based on the results. For this assessment we want to focus on the three councils and GBOD information that is presented to see if an increase in knowledge occurs as compared to the 2014 assessment results. Council representation and participation has increased compared to the two previous years. However, Phase 1 of Empower 2014 occurred prior to Mardi Gras break which put an extra week between Phase 1 and Empower. This caused some of the efficiency of Phase 1 to decline compared to previous years. Phase 1 and Empower 2015 will occur prior to Mardi Gras break this year. By focusing on phase 1 for this assessment, we want to determine if changes to phase 1 will be successful.

**Plans for reporting results:** Summary report to be included in the Greek Life Annual report, review for EMPOWER 2016, and the Greek Life Website.

**CampusLabs Used:** ☐ Yes ☐ No
2014-2015 Assessment Plan
Department: Greek Life

Divisional Mission

To recruit, admit, engage, retain, and graduate a diverse student population for success at LSU and beyond. We enhance learning by fostering critical thinking and ethical responsibility to create a university experience that transforms lives.

Departmental Mission

Greek Life transforms lives by supporting and facilitating opportunities and experiences within the Greek community to discover, engage, and learn while fostering an environment for peer accountability based on fraternal values.

Student Success Outcome(s)/Strategic Plan Goal(s):

Social Responsibility

Project Specifics

Project Title: Student Awareness of Hazing, Drug, Alcohol and Bystander Behavior Education

Purpose of the project: Measure the awareness of Hazing, Drug, Alcohol policies and bystander behavior education presented by Greek Life and/or other sources (ODOS, SAA, local chapter, national orgs).

Assessment method: Survey sent via Campus Labs

Staff contact(s): Angela Guillory 578-2171 angelagu@lsu.edu

Timeline/frequency: Assessment conducted by Oct. 31st, 2014

Population/Sample to be assessed: Presidents, PHC/IFC New Member Educators, PHC/IFC Risk Management/Social chairs, PHC/IFC New Members, NPHC Greek 101 participants

Special challenges to this assessment: Gathering accurate email address for those being assessed as well as participation by recipients.
Use to improve current practice: Results of the assessment will help develop more effective methods of delivering the messages to increase awareness.

Plans for reporting results: Will include results in the Greek Life Annual Report

Campus Labs Used: ☑ Yes ☐ No
2014-2015 Assessment Plan

Department: Greek Life

2014 PHC Chapter Convocation Assessment

Divisional Mission

To recruit, admit, engage, retain, and graduate a diverse student population for success at LSU and beyond. We enhance learning by fostering critical thinking and ethical responsibility to create a university experience that transforms lives.

Departmental Mission

Greek Life transforms lives by supporting and facilitating opportunities and experiences within the Greek community to discover, engage, and learn while fostering an environment for peer accountability based on fraternal values.

Program/Service Area Description

The Panhellenic (PHC) Chapter Convocation program annually provides all current chapter members with information and tools on a variety of topics to better prepare them for both sorority formal recruitment and the upcoming academic year. The 2014 topic for the upperclassmen members (juniors and seniors) is “Staying Engaged in Your Chapter as an Upperclassman Member”. The following learning outcomes will be assessed:

As a result of this program, participants will be able to:

1. Define the responsibilities of an upperclassman member in their organization.

2. Identify the qualities of good citizens as it relates to being an upperclassman member in an organization where underclassman members rely on you as a role model.

Student Success Outcome(s)/Strategic Plan Goal(s)

- Knowledge Acquisition
- Interpersonal and Intrapersonal Competence
- Social Responsibility and Citizenship

Project Specifics

Project Title: 2014 PHC Chapter Convocation Assessment “Staying Engaged in Your Chapter as an Upperclassman Member”
2014-2015 Assessment Plan
Department: Greek Life

Purpose of the project: To assess knowledge gained during the PHC Upperclassman Convocation Program and how participants plan to utilize this knowledge in order to determine if there is a need for future discussion regarding this topic.

Assessment method: Focus Group

Staff contact(s): Beth Newell enewel4@lsu.edu 225-578-2171

Timeline/frequency: Focus group will meet immediately following the program being held on August 11, 2014 at 4:30pm in the LSU Student Union Theater.

Population/Sample to be assessed: At least one member from each of the eleven participating organizations to include a variety of both juniors and seniors.

Special challenges to this assessment: Timing: This program occurs the week prior to formal recruitment, so many of the participants will be focused on recruitment. This is why a focus group has been selected over a survey via Campus Labs. The feedback will be captured immediately, without any distraction.

Use to improve current practice: The results of the assessment for this program will assist in the planning of future PHC convocation programs to continue to educate the PHC community on important topics annually. In addition we would like to see if the learning outcomes are achieved and if presentation method is effective.

Plans for reporting results: Provide a summary report to each PHC Sorority Executive council, advisors and Greek Life staff and provide a summary for the annual report.

CampusLabs Used: □ Yes   ☒ No